

## Message Text

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PAGE 01 STATE 168454

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ORIGIN COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 RSC-01 /013 R

66651

COM/BEWT/EE/554/JELLIS

APPROVED BY: EB/OCA/REP:LAKLIEFORTH

COM/BEWT/EE/JATREICHEL

COM/BEWT/OEWD/PKRAMARIC

COM/BEWT/OD/LWBOWDEN

COM/BIC/OIM/ICOSIMI

COM/BEWT/TPD/DMATHES

STATE/EUR/EE/RCHRISTENSEN

STATE/EB/EWT/SHAAS

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R 021615Z AUG 74

FM SECSTATE WASHDC

TO AMEMBASSY SOFIA

UNCLAS STATE 168454

E.O. 11652 N/A

TAGS: BEWP/BU

SUBJECT: TRADE PROMOTION SCHEDULES FY 1975 AND FY 1976

1. THE FOLLOWING IS A SCHEDULE OF TRADE PROMOTION AND OTHER EVENTS FOR FY 1975. OTHER EVENTS THAT WOULD INVOLVE THE ECONOMIC SECTION ARE INCLUDED SO THAT THE TOTAL RESOURCES AT THE POST MAY BE TAKEN INTO CONSIDERATION IN SCHEDULING ANY ADDITIONAL TRADE PROMOTION EVENTS.

DATE	EVENT
SEPTEMBER 3-7, 1974	PLOVDIV INTERNATIONAL FAIR AGRICULTURE EQUIPMENT EXHIBITION

SEPTEMBER 20-23, 1974	IOGA TRADE MISSION AGRICULTURE EQUIPMENT/SERVICES (STATE OF IOWA)
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NOVEMBER 1974	IOGA TRADE MISSION STATE OF
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PAGE 02 STATE 168454

GEORGIA

MARCH 1975                      SEMINAR-AGRICULTURAL CHEMICAL  
MANUFACTURING AND USES

2. THE FOLLOWING IS A PRELIMINARY SCHEDULE OF TRADE PROMOTION  
EVENTS FOR FY 1976.

DATE	EVENT
SEPTEMBER	PLOVDIV INTERNATIONAL FAIR- BDO
NOVEMBER	CHEMICAL-PETROCHEMICAL PROCESSING EQUIPMENT SPECIALIZED TRADE MISSION
FEBRUARY	PORT AND HARBOR EQUIPMENT SPECIALIZED TRADE MISSION
JUNE	SEMINAR-SPECIALIZED TEXTILE MACHINERY

3. WE ANTICIPATE THAT THE TRADE PROMOTION EVENTS SCHEDULES  
ABOVE WILL BE SUBJECT TO CHANGE AND CAN THEREFORE ONLY BE  
CONSIDERED TENTATIVE, PARTICULARLY FOR THE SECOND HALF OF FY 1975  
AND FY 1976.

4. PRIOR TO MAKING EACH EVENT FIRM, A POLL WILL BE TAKEN BY  
COMMERCE TO DETERMINE THE INTEREST OF US INDUSTRY. THE POST  
WILL THEN BE ASKED FOR ITS POSITIVE RECOMMENDATION BEFORE THE  
EVENT IS SCHEDULED. OUR GENERAL POSITION IS THIS: NO USEFUL  
PURPOSE IS SERVED BY SCHEDULING COMMERCE-INITIATED TRADE PROMOTION  
EVENTS IN WHICH THE APPROPRIATE MINISTRIES OR BUYING ORGANIZATIONS  
ARE NOT INTERESTED. IT IS, THEREFORE, OF GREATEST IMPORTANCE TO  
OUR PROGRAM THAT THE POST ASCERTAIN SPECIFICALLY THAT THE INTEREST  
DOES OR DOES NOT EXIST AND WHETHER THE EVENT WOULD BE SANCTIONED,  
ENDORSED OR SPONSORED BY APPROPRIATE LOCAL ORGANIZATIONS. RESPONSE  
SHOULD GIVE NAME AND POSITION OF OFFICIAL CONTACTED AND ANY VIEWS  
ABOUT VIABILITY OF THEME, TIMING AND TYPE OF EVENT, SUGGESTED  
US PARTICIPANTS, ETC.

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PAGE 03 STATE 168454

TM THE POST IS REQUESTED TO ADVISE ANY ADDITIONAL MAJOR EVENTS  
OR NEGOTIATIONS WHICH IT ANTICIPATES WILL INVOLVE ITS RESOURCES  
SO THAT WE MAY HAVE A COMPREHENSIVE SCHEDULE FOR PLANNING PURPOSES.  
OTHER COMMENTS ARE WELCOME.      KISSINGER

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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
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**Copy:** SINGLE  
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**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
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**Disposition Comment:**  
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**Disposition History:** n/a  
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**Review Authority:** garlanwa  
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**Status:** NATIVE  
**Subject:** TRADE PROMOTION SCHEDULES FY 1975 AND FY 1976  
**TAGS:** BEXP, BU  
**To:** SOFIA  
**Type:** TE  
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